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Press Release

Koh Young Technology held successful Distributor Meeting in Italy

Seoul, South Korea -- Koh Young Technology held its annual European Distributor Meeting recently in Asti, Italy, bringing together more than 15 of its top European channel partners to share vision, discuss an in-depth analysis of sales/market situations including enabling technologies, key trends, market drivers, regional challenges, and strategies for maximizing success. The event was structured to strengthen partnership, including the exchange of knowledge and skills transfer as “to be more clever and professional.”

Koh Young has once again proved the capability as a solid trustful partner by supporting its distributors with series of professional group workshops led by various industry leaders, which includes M2M challenges, GDPR (General Data Protection Regulation) and IP issues, and more. Apart from getting updates about Koh Young’s business and its product lineup, attendees could know how to change and adapt new methods to be more professional and be able to transfer valuable knowledge to potential customers.

“Again the strategy for this year’s meeting with our partners continues to be ‘Interaction,’ where we sit together closely with our key partners to understand each side’s business needs and challenges for the purpose of delivering best to the market,” remarked Harald Eppinger, General Manager of Koh Young Europe, “and when this happens, partners are able to reach objectives more efficiently and building up impactful outcomes.”

At the event, Koh Young presented company summary with key business updates including:

- How to prove true 3D capability with Koh Young’s Test & Benchmark board
- Product portfolio including introduction of new products for success in the future, which are KY-P3 3D Pin Inspection, Zenith 2 next-generation 3D AOI, and the Meister series
- Delivery milestones and innovation trajectory for the last 15 years



Additionally, Koh Young shared valuable workshop from various industry leaders including

- M2M communication and the Hermes Interface by Thomas Bliem, Hermes Chairman
- Big Data headline by Andreas Rudl ITAC
- IPM Personality and Communications by Anja Peter, Training & Consulting Partner Manager of IPM AG Solutions
- GDPR (General Data Protection Regulation) Legal Perspective by Constantin Pavleas, Attorney-at-law

About Koh Young Technology, Inc.

Koh Young Technology Inc., the leading 3D measurement-based inspection equipment and solutions provider, performs an essential role for quality control and process optimization across a growing set of industries including printed circuit board assembly, machining and assembly process manufacturing, semiconductor manufacturing, and various medical fields. In addition to its corporate headquarters in Seoul, Koh Young has sales and support offices in Germany, Japan, Singapore, China, and the United States. These local facilities ensure Koh Young maintains close communication with its growing customer base, while providing them with access to a global network of process experts.