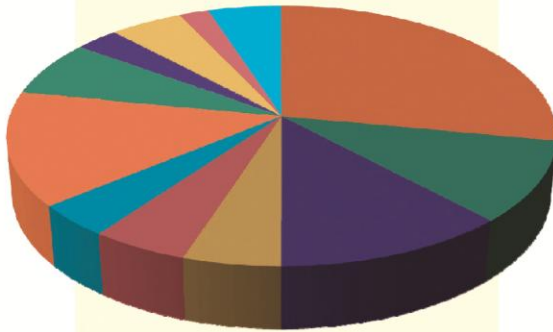


A large industrial factory setting with multiple yellow robotic arms (KUKA) working on a production line. The arms are positioned at various heights, some holding large metal components. The background shows a complex network of pipes, structural beams, and overhead lighting, creating a sense of a modern, automated manufacturing environment.

Plant **Automation**.com -TECHNOLOGY

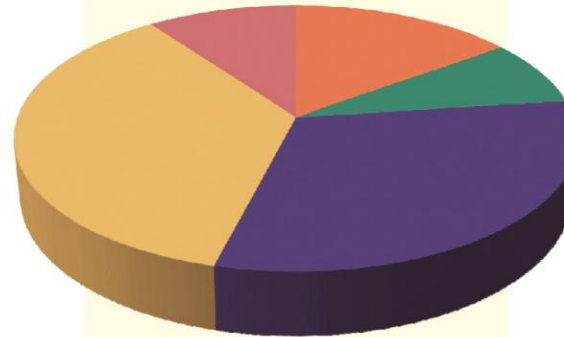
VISITORS ATTRACTIONS

Target Audience

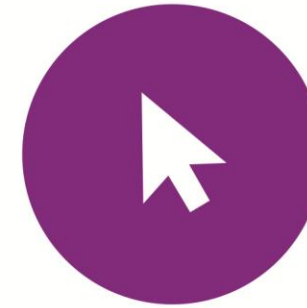


Engineer	28
Industrial Manufacturer	10
CEO	12
Consultant.....	5
Industrial Subcontractor	5
University, Research	4
Executive Management	14
Sales & Marketing.....	7
Exports Manager.....	3
CMO.....	5
Communication Manager	2
R&D	5

Target Market



Geographical Reach	
US.....	15
Canada	8
Europe	31
Asia.....	36
ROW	10



Average Page Visits

180,000+



Unique Page Visits

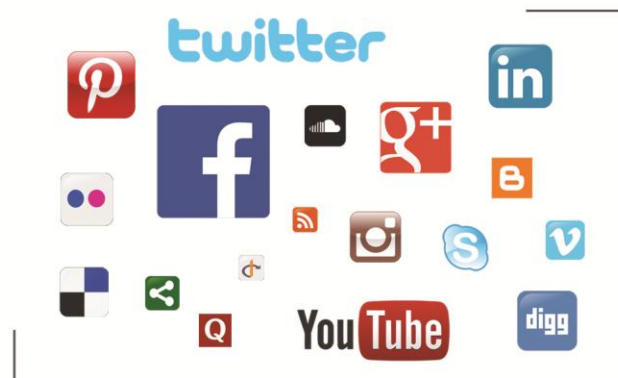
35,000+



Average Visitor Time

10+ mnts

OUR SOCIAL REACH



>15K

of Genuine C - Level
& Mid Management Professionals
in Plant Automation Industry Globally.

Features	Standard	Basic
Profile	✓	✓
Brochure	✓	✓
Speaker Details	✓	✓
Exhibitors	✓	✓
Gallery	✓	✓
Event Listing	✓	✓
Press Releases	✓	✓
Partners	✓	✓
Articles	✗	✓
Interview	✗	✓
Upcoming Events	✗	✓
e-Newsletter Event Listing	✗	✓
Home Page Banner	✗	✓ 25% SOV**
e-Newsletter Banner	✗	✓ 1 Time
e-Newsletter - Article/Interview	✗	✓
SMM	✗	✓ 13,500+Followers
SEO	✗	✓
Guaranteed Registrations	✗	✓
Dedicated Accounts Manager	✗	✓
Peel Banner*	✗	✓ 3 Days
Pop up Banner*	✗	✓ 3 Days
Skin Banner*	✗	✓ 7 Days
Square Banner*	✗	✓ 1 Month

*Availability of the space

**Share of voice

Free

US\$1,500

E-MAIL MARKETING

Client E-mail Blast

We will send bulk of e-mails to clients through an exclusive database of Automation Industry. Our database comprises of company's key decision makers, high profile business executives within the industry. Our Email Marketing strategy will go one step further and you will get the exact result what you are looking for your business growth.

E-mail blast is an effective strategy that can do wonders for your business. PlantAutomation Technology Email blast makes a great impact on customers and they will always be in touch with you. Our emails would definitely bring success to your strategies and you can send extremely targeted marketing campaigns that will result in increased sales conversions.

Stay informed & connected through our email blasts!

Pricing Structure

Direct Marketing campaigns are charged per e-mail address and the cost is (US \$0.20) per address, for mail shots above 15,000 units. For mail shots below 15,000 units, the charge is (US\$0.25)

Booking Example:

10,000 Direct Marketing messages cost:
 $10,000 \times \text{US\$}0.25 = \text{US \$}2,500$

We give a voice to your products through our email communication!



ADVERTISING

E-NEWS LETTER

We offer E-newsletter advertising solutions to empower your brand, drive consumer engagement experience and inspire actions customized to achieve your brand goals. We reinforce your brand while expanding your ranking potential with e-newsletter marketing. At PlantAutomation Technology, we promote your business and brand through cutting edge, creatively drafted e-newsletters.

Our e-newsletters help to:

- Raise the profile of your business
- Drive customers to your website
- Make your clients engage with your brand
- Reach our registered 190, 000+ subscribers
- Push your brand to the top position
- Enhance your visibility of your online presence

Our e-newsletters help you accomplish global visibility for your brand and produce high returns for your online advertising campaigns. Our dedicated professionals help you erect an enduring brand reputation.

Banner Type	Dimensions (px)	Max File Size	File Format	Rate (US \$)
Leader Board Banner	728x90	40kb	GIF & JPEG	1200*
Top / Full Banner	468x60	30kb	GIF & JPEG	800*
Article / Interview	800 words	--	--	700*
Product Launch	--	--	--	500*
Press releases	--	--	--	300*

*NOTE: Above mentioned prices are for 1 time presence



Capture your targeted audience attention with banner ads. Attract more business!

	Banner Type	Dimensions (px)	Max File Size	Rate (USD)
1	Leader Board Banner	728x90	40kb	2500
2	Slider Banner	150x300	50kb	1000
3	Prime Banner	800x220	50kb	2500
4	Square Banner	300x250	30kb	1000
5	Top / Full Banner	468x60	30kb	1500
6	Base Banner	468x60	30kb	1000

NOTE: Above mentioned prices are for 30 days

File Formats: GIF & JPEG

The screenshot shows the Plant Automation Technology website. The header includes the logo and navigation links: Products, Suppliers, Projects, Tenders, Insights. The main content area features a search bar and several product categories. The banners are numbered 1 through 6, corresponding to the definitions in the table.

- 1 Leader Board Banner 728x90**: Located at the top of the page.
- 2 Slider Banner 150x300**: A large blue banner below the header.
- 3 Prime Banner 800x220**: A blue banner below the search bar.
- 4 Square Banner 300x250**: A blue banner in the right sidebar.
- 5 Top/Full Banner 468x60**: A blue banner below the product categories.
- 6 Base Banner 468x60**: A blue banner at the bottom of the page.

SOCIAL MEDIA MARKETING

Make your brand presence on Social Media

Be visible all the time with our social media marketing techniques. We will build an engaging community for your brand and connect with potential customers on social media to ensure optimal ROI.

Think Digital and Go Social is the major motto, what we follow at Plant Automation Technology. We make your brand into a socially engaged brand with our expert tactical planning, strategic marketing. We help you incorporate, simplify and execute all your online and offline marketing activities into a planned marketing ecosystem and also ensuring to make the most out of your time, capital and material.

Amplify your digital footprint through social media!



EVENT ORGANIZERS



KNOWLEDGE PARTNERS



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